

**TOWN OF
ROCKY MOUNTAIN HOUSE**

STRATEGIC PLAN 2008 – 2010

EXECUTIVE SUMMARY

TOWN OF ROCKY MOUNTAIN HOUSE

VISION

***An outstanding organization that cooperatively serves
the needs of our community***

MISSION

***To responsibly govern and operate the Town of Rocky
Mountain House***

PURPOSE

The Town of Rocky Mountain House, as an organization, focuses on “where we want to go and how are we going to get there.” Through the 2008-2010 Strategic Plan process, Town Council, through policy development, provides Administration with a framework to implement decisions of Council. The Strategic Plan is used as a “guide” providing direction on what areas in the community are priorities for the next three years implementing work plans according to available budget resources.

In preparation for the development of new key Strategic Directions for the Strategic Plan period extending from 2008 – 2010 the Town of Rocky Mountain House municipal council and staff members responded to the following focus question.

“What needs to be done now and in the future (e.g. significant initiatives, projects, programs, activities, events, etc.) by the Town of Rocky Mountain House during the 2008 – 2010 period in order to fully carry out its Mission and to work positively towards its desired Vision?”

TOWN OF ROCKY MOUNTAIN HOUSE

STRATEGIC DIRECTIONS

1. Ensure the town is an engaging and empowering organization
2. Study, review, update and prioritize community needs to assist in decision-making
3. Maintain and improve current levels of service, while researching and implementing efficiencies of service delivery
4. Work within guidelines and principles of sustainability; establish viable partnerships that ensure services and programs which enhance the well-being of the community
5. Design and develop sustainable facilities for the continued growth and enjoyment of Rocky Mountain House
6. Facilitate the development of an affordable housing strategy, partnering with private enterprise, social agencies and the provincial and federal governments
7. Develop the North Saskatchewan River Park (NSRP) promoting sporting and agriculture activities and community events.
8. Recognize the heritage and tourism potential of the region.

TOWN OF ROCKY MOUNTAIN HOUSE
KEY STRATEGIC DIRECTIONS

A key strategic direction for the Town of Rocky Mountain House is to:

STRATEGIC DIRECTION # 1

Ensure the Town is an Engaging and Empowering Organization

- Labour shortage
- Succession planning
- Employee retention and succession
- Empowerment and engagement of all employees in the Strategic Plan
- Review of Employee Wellness Program

STRATEGIC DIRECTION # 2

Study, Review, Update and Prioritize Community Needs to Assist in Decision-making

- Conduct a Rocky and District global needs assessment
- Update off-site levies
- Continue Master Plan updates
- Solid waste collection strategy
- Waste authority corporate strategy
- IDP master servicing study
- Fire department needs study
- Airport utilization strategy
- Update MYCIP
- Capital Infrastructure Plan

STRATEGIC DIRECTION # 3

Maintain and Improve Current Levels of Service, while Researching and Implementing Efficiencies of Service Delivery

- Lobby for local health care facilities
- Continue School Resource Officer (SRO) partnerships
- Maintain level of service (Parks and Recreation)
- Maintain level of service (operations)
- Explore phasing in user fees (i.e. policy around recovery rates)
- Continue to be the snow removal capital of Alberta

STRATEGIC DIRECTION # 4

Work Within Guidelines and Principles of Sustainability, Establish Viable Partnerships that Ensure Services and Programs which Enhance the Well-being of the Community

- Enhance doctor recruitment strategy
- Establish a Municipal Sustainability Committee
- Promote environmental efficiency
- Retain businesses and bring in new businesses
- Lobby for more equitable funding
- Build Town and County relationships/partnerships. Continue good relationships with Clearwater County
- Formulate a Protective services strategy
- Continue pressure (i.e. lobby) AB Transportation on making Hwy 11 four lanes through Rocky
- Enhance partnerships / relationships
- Investigate a policing committee
- Addressing the needs and demands of the aging population

STRATEGIC DIRECTION # 5

Design and Develop Sustainable Facilities for the Continued Growth and Enjoyment of Rocky Mountain House

- Facilitate the construction of multi-use building
- Develop long term plan for Town Hall replacement or expansion
- Continue water treatment upgrades
- Install community communication sign on Highway 11

STRATEGIC DIRECTION # 6

Facilitate the Development of an Affordable Housing Strategy, Partnering With Private Enterprise, Social Agencies and the Provincial and Federal Governments

- Finalize affordable housing strategy
- Promote diversification of housing

STRATEGIC DIRECTION #7

Develop the North Saskatchewan River Park (NSRP) promoting sporting and agriculture activities and community events.

- NSRP restore development committee
- Develop/showcase NSRP in partnership

Town of Rocky Mountain House
Strategic Plan 2008 – 2010 Workshop
Results Report

STRATEGIC DIRECTION #8

Recognize the heritage and tourism potential of the region.

- Tourism development cooperation Clearwater County
- Promote and develop tourism (tourism theme) – conventions
- Showcase David Thompson Bi-Centennial
- Consider the “renaming” of streets and roadways to reflect more historical content of Town

**Town of Rocky Mountain House
Strategic Plan 2008 – 2010 Workshop
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