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FOR IMMEDIATE RELEASE

TOWN OF ROCKY MOUNTAIN HOUSE ANNOUNCES KICKSTART GRANT

2021 community events can receive up to \$5,000 in funding

Rocky Mountain House, Alta. – The Town of Rocky Mountain House has launched a community Kickstart Grant Program, to assist non-profit organizations safely recover from the effects of the covid-19 pandemic.

\$100,000 is available to Town-based organizations (up to \$5,000 each) to support public events in taking place in 2021. Events must have a strong local purchasing component, and be held in Town or at a Town-owned facility. Council approved the Kickstart Grant Program at its regular meeting on June 8.

“We hope this brings some positivity to our community and spurs on some great events,” said Mayor Tammy Burke. “The whole intent is to support local facilities, local businesses and local organizations.”

All non-profit groups operating within the Town of Rocky Mountain House are eligible to apply. The event may be free or ticketed, but must be open to the public to attend. Organizations must agree to purchase all items/supplies from local businesses (some exceptions), and the applicant must adhere to all provincial Covid-19 public health regulations in place at the time of the event.

Some examples of eligible events include concerts, music festivals, talent shows, indoor/outdoor markets, fundraising dinners, car shows, educational training, sporting events and more.

“We look forward to what the community brings back for ideas,” said Mayor Burke. “Maybe a non-profit wants to team up with a restaurant, bowling alley or cinema to hold an event, or hold a pottery show, art walk or music in a park. There are so many possibilities.”

Applications are available to download at www.rockymtnhouse.com/p/kickstart.

Grant applications will be accepted until December 1, 2021, or until the grant monies run out.

For more information, please contact:

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